

## **FUNDING FUTURE MINISTRY THROUGH PLANNED GIVING**

The Episcopal Diocese of Newark  
139<sup>th</sup> Annual Convention – Workshop  
January 25, 2013

### **I. Introductions**

**Who's Here and What's On Your Mind?**

### **II. Principles**

- a. Planned Giving as *part* of Stewardship – not in addition to
- b. For everyone, not for rich people only
- c. Planned Giving as ministry – Do you have a plan?
- d. Program vs. Campaign
- e. Two Essential Questions
  - i. Is my money safe?
  - ii. How will my gift affect ministry here?
- f. Say “Thank you!”
  - i. It is the polite thing to do
  - ii. It can be a marketing moment

### **III. Resources**

- a. The Diocese of Newark
  - i. Resource Link
  - ii. “Bench Coach”
- b. The Episcopal Church Foundation  
[www.episcopalfoundation.org](http://www.episcopalfoundation.org)
- c. The Episcopal Network for Stewardship  
[www.tens.org](http://www.tens.org)  
user name: generous  
password: giving