Episcopal Diocese of Newark

Equipping congregations... Empowering people... Engaging the world ...with the hope and justice of Jesus.

Stewardship

& Change

All Saints' Church Leonia, NJ September 27, 2014



BECOMING AGENTS OF CHANGE IN A CHANGING WORLD

STEWARDSHIP IS ABOUT DISCIPLESHIP...
NOT MEMBERSHIP

APRIL 5, 2014

MARY M. MACGREGOR
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9/24/2019

Oh God of unchangeable power and eternal light:
Look favorably on your whole Church, that wonderful
and sacred mystery; by the effectual working of your
providence, carry out in tranquility the plan of
salvation; let the whole world see and know that
things which were cast down are being raised up, and
things which had grown old are being made new, and
that all things are being brought to their perfection by
him through whom all things were made, your Son
Jesus Christ our Lord; who lives and reigns with you,
in the unity of the Holy Spirit, one God, for ever and
ever. Amen

BCP 540

Part 1 - Becoming a Change Agent

CHANGE - to make or become different

9/24/2015

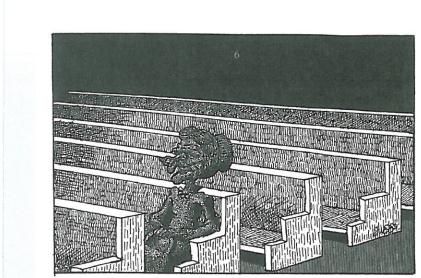
Becoming a Change Agent

AGENT – a means, an instrument; one through which something is accomplished

Becoming a Change Agent

CHANGE AGENT – an instrument through which people, churches, faith communities become different

9/24/2015



FOR 57 YEARS IT HAD BEEN MRS. GRUMPLING'S SEAT IN CHURCH, AND THERE THEY FOUND HER... ANOTHER VICTIM OF PEWTRIFICATION.

Impact



- What impact will these changes have on the church?
- How might we leverage these changes for good, to positively impact the people and the faith communities we serve?

9/24/201

Definition



A Steward:

"One who is entrusted with the management of property, finances or other affairs not his own."

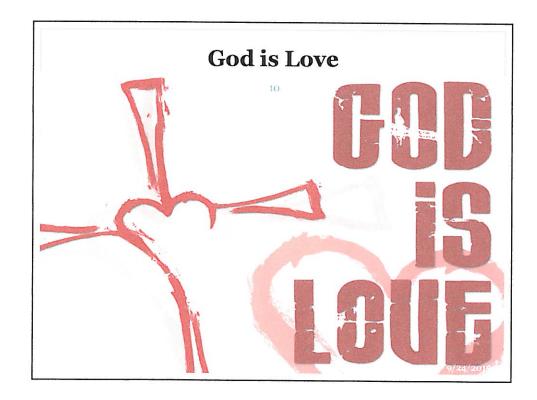
-Funk and Wagnall's Dictionary

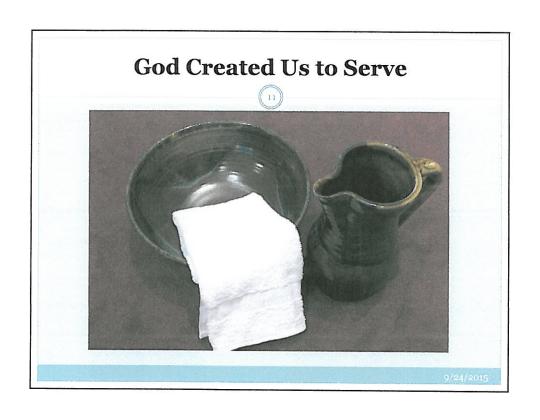
Your Personal Development

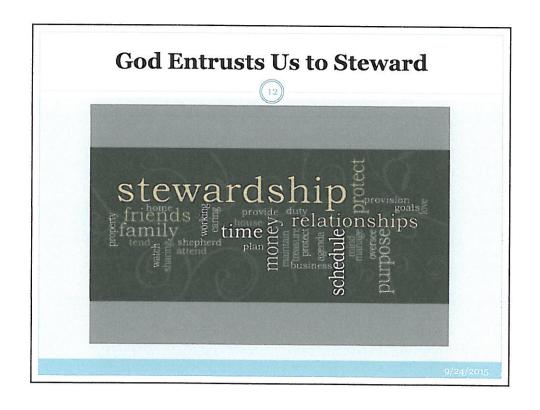


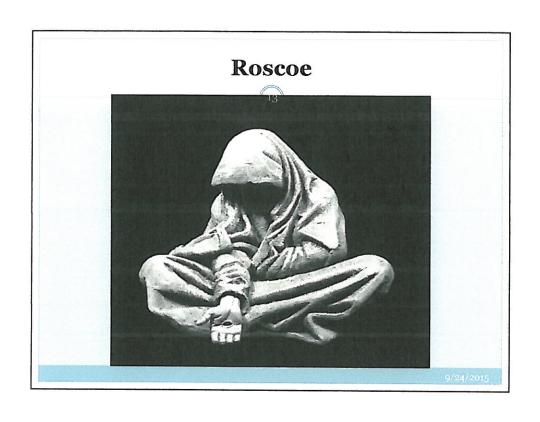
Need for Self Awareness

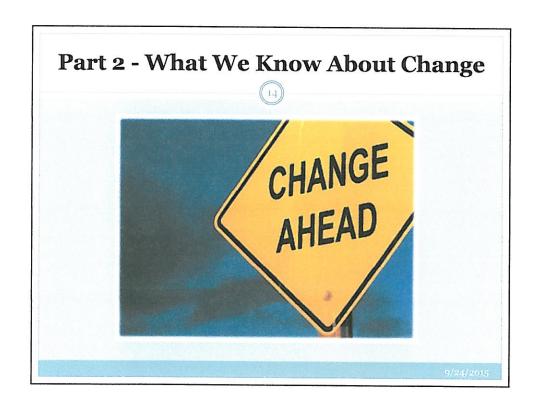
- Your God-given talents, giftedness, personality, strengths
- Your passion for ministry
- o Ability to self-differentiate
- o Knowing what triggers you to defensively react
- o Ability to analyze and discern
- Your growing edges

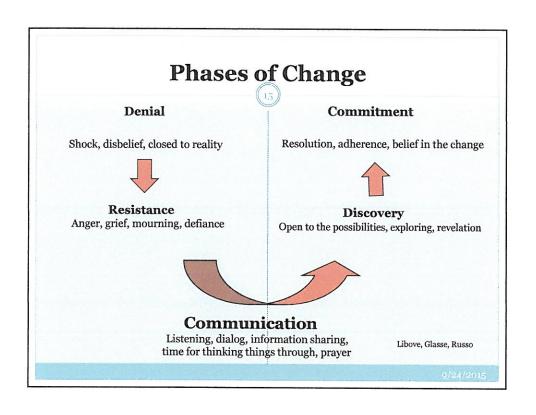












Ministry of a Change Agent • Identifies the Context and Catalyst • Facilitates Conversation and Conversion • Assures Leaders, Goals and Accountability

Identify Context



- What is the contextual system in which you are serving as a change agent?
 - o -DNA
 - o -culture, 'just the way it is around here"
 - o -history and values
 - o -turnover rate in membership
 - o -influencers, perceived leaders
 - o -history of giving, scarcity → abundance



9/24/2015

Identify Catalyst



- What is the catalyst for change?
 - -event
 - -person/group of persons
 - -urgent perceived need



24/2019

Facilitate Conversation



- Utilize Proven Processes and Tools
- Surveys
- Appreciative Inquiry
- Asset/Ministry Mapping
- Individual Reflection, Small Group Sharing, Whole Group Consensus Building
- Open Space Technology
- STAR Questioning-situation/task, action, result
- Mini- Teaching –teach in response to context
- Group Prayer, Bible Study and Reflection

9/24/201

Facilitate Conversion



- Mental, Emotional, Spiritual
- Without transformation of the mind, heart or soul a change will not stick.
- The Church Is About Transformation!

"Transformation begins to take place when we offer ourselves, our souls, our bodies, our dreams, our visions, our plans to Almighty God. And as we make our offering, we say, NOT "here are our plans, bless them,"... but rather "here are our lives, use them." It is in that offering that our lives are changed.

The Rt. Rev. Duncan Gray, Diocese of Mississippi

Facilitate Conversion



• Changing mindsets needs to involve the head and the heart. Neither change in mindset nor change in behavior alone leads to transformation. Each must be employed to bring about the other.

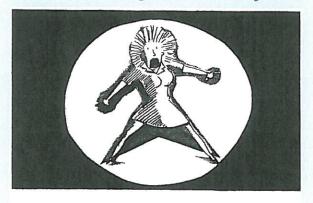
IMMUNITY TO CHANGE-KEGAN AND LEHAY

0/24/2013

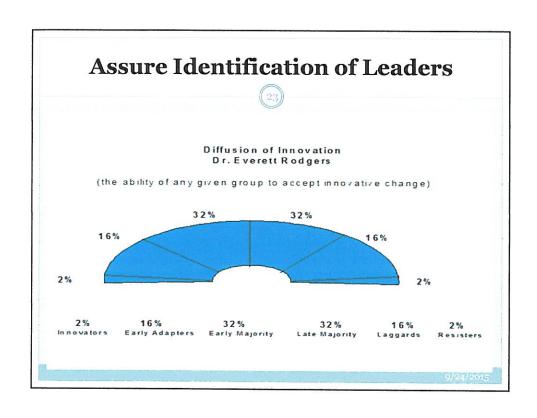
Identify Leaders



Changes require change leaders not just volunteers!



We Are In Need Of A Volunteer



Assure Creation of Human Development Goals

No more than 2! Preferably 1.

Immunity to Change - Kegan, Lehay

It is more important to set a goal that requires human development, transformation and work to achieve then to set goals that 'just make sense', that don't require us to address our unconscious immunities to change.

0/94/2015

Assure Accountability



- To imbed change into the culture requires accountability.
- Change in congregations is asking for both individual and corporate change.
- How will individuals and the leaders of the change effort be held accountable in positive and affirming ways?
- The change effort will likely not be achieved without accountability efforts built into the process.

9/24/2019

Leaders, Goals, Accountability linear approach by John Kotter



- Kotter's 8 Steps to 'Leading Change'
- Establish sense of urgency
- Create a guiding coalition
- Develop a vision and strategy
- Communicate the change vision
- Empower broad-based action
- Generate short-term wins
- Consolidate gains and produce more change
- Anchor new approaches in the culture

Acknowledged later that healthy relationships of the guiding coalition is a critical factor for success

The Ministry of a Change Agent in Review



The Ministry of a Change Agent

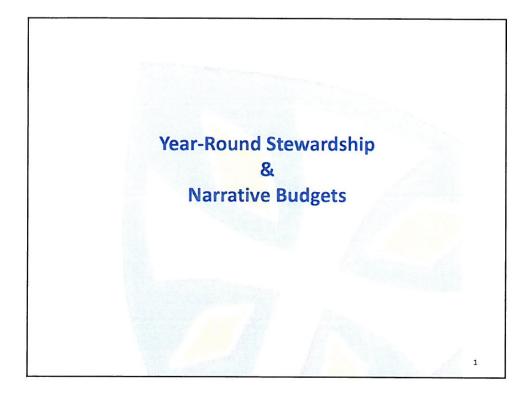
- Identify:
 - -Context, Catalyst
- Facilitate:
 - -Conversation, Conversion
- Assure:
 - -Leaders, Goal(s), Accountability

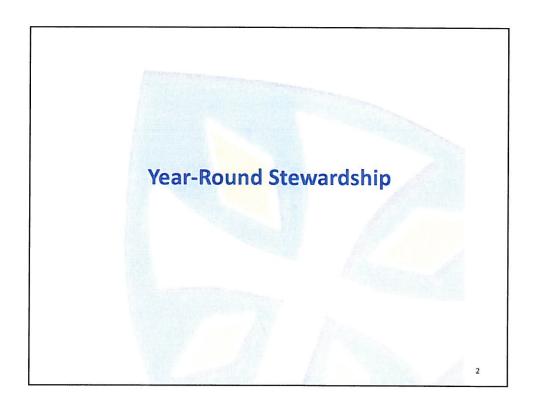
9/24/2019

Questions

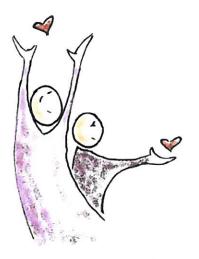


- Reflect on the Ministry of a Change Agent
- Recall a situation where you or someone else served as a change agent to successfully help someone or a group make a change. Or
- Reflect on a change initiative you were involved in that was unsuccessful.
- Identify an answer for each step:
- What was the Context? The Catalyst?
- Conversation and Conversion that happened or not
- Who were the Leaders? What was the Goal(s)? What Accountability was assured? Or not assured?
- What change was achieved? Or not achieved?





Shift The Focus and Emphasis



- Shift The Relationship!
- See Stewardship ministry as GIVING

Province II Webcast

3

You Are Giving To Your People...

- A Spiritual Home our unique house of worship!
- A path to spiritual growth study, prayer, and long-lasting, deep relationships
- Opportunities to serve Christ in "the Other"
- Peace of mind and the over-full heart that comes with generosity



Province II Webcast

You Are Giving To Your People...



- in becoming a generous giver
- offering "first fruits"
- seeing peoples' lives transformed
- growing "the Body" of Christ

Province II Webcast

5

You Are Giving To Your People...

GIVING not <u>taking</u>!

"Remembering the words of our Lord Jesus, for he himself said, 'It is more blessed to give than to receive.' "

Acts 20:35



Province II Webcast

What To Do Now

- Reminder: Your congregation has a future!
 - Leadership always points to the future
 - When money is tight, easy to forget
 - When the past looks brighter than now



Province II Webcast

7

Shift from Survival to Thrival



- What's your church's purpose, your reason for being?
- "To survive..."
- You must have a clear and compelling purpose, connected to your neighborhood.

Province II Webcast

What To Do Now



- Ask Three Questions:
 - **1.** Why do we exist? What is our purpose?
 - 2. Who is our neighbor?

 What is our context for ministry to those around us?
 - **3. What does God want?** For our neighbors? For us in response?

Province II Webcast

9

"We're not going to let that happen"



- Inner-city church: Why not pledge to feed the hungry in neighborhood?
- Door to door flyers

"I was hungry and you gave me food, I was thirsty and you gave me something to drink..."

Matt 25:35

Province II Webcast

Ministry-Focused Budgets

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- · Budget in terms of mission and ministry
- Helps connect \$5 in the plate with \$5 worth of ministry
 - For Baby Boomers—a ministry investment
- Shows you are making a difference in the lives of others

Ministry Categories

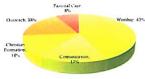
- Pastoral Care
 - Clergy and Lay Eucharistic Visitors, Counseling
- Worship
 - Altar Guild, Ushers, Acolytes, Clergy, Music
- Communication
 - Website, Newsletters, Clergy, Administrative Staff, Assessment
- · Christian Formation
 - Bible Studies, Retreats, Youth Group, Children's Choirs, Confirmation, Clergy, Adult Education, New Member Classes
- · Outreach/Mission
 - Mission Trips, Blood Drives, Missionary Support, Diocesan Pledge, Clergy
- Maintenance
 - Cleaning Costs, Sexton, Repairs and Maintenance

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Ministry-Focused Budget







Ministry-Focused Budget



Worship and Music

As a livurgeal church, the heart and soul of who we are it expressed in our weekly wurshup terroce. Currently we weekly as 2.45 ± 9.02 and 1100 cs Souldry mergings, ordering a variety of styles of must and weekly. Our Alice Gold. Last Vechstate Ministers, Accepts "Uthers and Celegy all play as important to be in our weekly tigether. There are mass othen occasions to worshop including weekly healing services, finements betytings and weekdings.

Worship is our winness to the world and an expression of our faith. It is the center of our faith community and the essence of our journey as Christ a disciples.

The Heart of St. John's Episcopal Church

Communication



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Ministry-Focused Budget

Pastoral Care



- Weekinger Birtie Study

- 4 Music Monnies • Children (Chours
- 4 hodgas, for infants and toddien

Ministry-Focused Budget



A Word from Pastor Doman





Options





Options



From Vone Senson Wanter

Modification of the control of the c

I do belong here I heel connected I first part of the connected I first part of the community I have regigard to have found St. Johns. Therefore, I have the register in the state of the connected in it. I can be part of the community which communing to it beth fearareally and in erwice. The more I become two-lock discovered in the control of the con

new furnaces improved the west entrance to the church celebrated Rastor Dopan a Sabbatical, and continue with many mission and outerach programs. We have welcomed history incumenters through out welcomed history are send to hear the same a church family can see what heart welcomed history can see what heart welcomed history can see what heart welcomed the gazeful and generous with our here taleon and fireasines.

Next year we want to accomplish even more: We hope to increase tevenses to support a full time assessant and a full time office manager. It is essential tocommunities.

and feet of Feyn in this commission of Feyn in this commission by Please look within yourself and considerable interference you becomes you becomes you because you when you will need to exertine to be a wheat commission of an extra to the commission of the product of of the product

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Options

- Stewardship scriptures
- · Giving chart—distribution of gifts
- Encourage percent of income calculation
- Testimonies
- And more photos



We Seek and Serve Christ in All Persons

INSPIRED BY WORSHIP HERE, a recent survey showed, individual St. Georgians participate in diocesan and national-church mission; teach English as a second language; work in civil rights and LGBT advocacy; empower women in the developing world; push for affordable housing; support animal-rescue efforts; offer elderly and hospice care; and otherwise give generously of their time and talent.



Offering Ash Wednesday ashes and blessings at Maplewood's train station.

As a parish, we collectively put the faith learned within our church walls to:

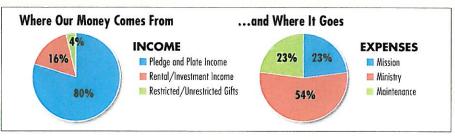
- Aid the North Porch Women and Infants Center by helping supply services and goods for needy mothers and children in the area.
- Offer temporary housing in our Parish Hall to homeless families through the Interfaith Hospitality Network.
- Make our building available to community groups for meetings or events that help their ministries.
- Make grants to community organizations whose work helps others, and contribute financially to efforts by the diocese and national church to relieve those who suffer.
- Engage our own youth with programs that encourage them to participate in parish ministry and spiritual formation.



Our youth buy supplies for North Porch Women and Infants Center.

Dollars & Sense

- The people in the pews here fund 80% of the parish's annual operating budget of approximately \$400,000 there is no large endowment.
- Mission is the support we give for justice and for those in need in Maplewood, the Diocese of Newark and the world.
- Ministry means paying the Rector and the staff, supporting the Sunday School and other youth programs, funding the music program, and underwriting fellowship activities.
- Maintenance is the cost of keeping our worship, education and fellowship space beautiful, clean, comfortable and available to all year round.



A Guide to Giving at St. George's

"The point is this: the one who sows sparingly will also reap sparingly, and the one who sows bountifully will also reap bountifully." — 2 Corinthians 9:6



Christmas pageants at St. George's remind us why we're here.

- Give what you can, and give it cheerfully. That includes gifts of your time (hardest to do for many,) your talents and, of course, your money. The point isn't the size of your annual pledge, but the attitude with which it is given. If you look at a pledge as a return to God of some portion of God's gifts to you, then you and God are on the same page.
- For many, "proportionate giving" is a good way to get started: Pledge some percentage of your annual pre-tax income, and then in later years, increase that percentage. You'll soon begin to lose the "love of money" that grips so many and become a truly cheerful giver. A chart in the next panel shows how.
- Annual pledges can be paid weekly, monthly, quarterly or annually, and with cash, checks or automatic bank transfers from your checking or savings account. (For information about how to make a pledge online or through a pledge card, please see the parish website at www.stgeorges-maplewood.org/stewardship.) Your pledge amount is kept confidential. Tax statements are issued to those who wish to deduct their pledge contributions from their taxable income.
- Pledges for 2015 will be collected during services on Sunday, Nov. 9, 2014. If you need a pledge card, please contact the parish office (973 762 1319) and one will be sent to you.

Proportionate Giving: By the Numbers

To find the "right" pledge for you, select a percentage of your annual pre-tax income that you can cheerfully give to St. George's in 2015, and then consider increasing that percentage every year thereafter.

Annual pre-tax
Household income



Pledge Percentage											
10%	9%	8%	7%	6%	5%	4%	3%	2%	1%		
\$40 /wools	\$42	\$20	\$22	\$20	404	\$10	67.4	¢10	ė c		

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\$25,000	\$48/week	\$43	\$38	\$33	\$29	\$24	\$19	\$14	\$10	\$5
\$50,000	\$96	\$86	\$77	\$67	\$58	\$48	\$38	\$29	\$19	\$10
\$75,000	\$144	\$130	\$115	\$101	\$86	\$72	\$58	\$43	\$29	\$14
\$100,000	\$192	\$173	\$154	\$135	\$115	\$96	\$77	\$58	\$38	\$19



From Our Rector

THE PEOPLE OF ST. GEORGE'S take seriously the call from Jesus to love God and neighbor. Our worship combines traditional and contemporary liturgy, welcoming those who come from non-Episcopal traditions as well as "cradle" Episcopalians. Our lively approach to discussing, questioning and seeking informs our progressive theology and mission. And as the photos in this brochure show, we witness our faith both inside and outside the church walls.

It is your gifts of time, talent and treasure that keep St. George's vital and relevant, drawing people to our openness to the present, our regard for the past and our vision for the future. When you recognize God's abundance in your own life, and offer a pledge of financial support to the parish, you not only are giving back a portion of that abundance in thanksgiving, you also are keeping the cycle of God's grace going here. So feel the Spirit drawing you into God's ministry in this place at this time. Pray and think about the pledge you will make. Join me in an adventure you won't want to miss!

In Christ, Bernard Poppe, Rector

Bernie greets a special Palm Sunday guest.



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Pray, Study: Consider Your Personal Giving

- Pray for guidance in understanding stewardship
- Read some of the many resources available
- Think about your personal stewardship, including your financial stewardship

Decide to Establish a Year-Round Program

- Identify Leaders to Develop a Year-Round Stewardship Program
 - Must include clergy and key leaders
 - Discuss ministry areas
 - Establish calendar of stewardship opportunities

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Start to Build a High Expectation Culture

- · Let others know the expectations:
 - Attendance each week
 - Serve society outside the church
 - Involvement in studying how to grow as a Christian
 - Increase your financial commitment

Tell Your Stories

- People telling their stories during the worship service on a regular basis
 - From each ministry area
 - Broad range of people
 - Representative of congregation

25



Preach on Money

- · At least four times a year
- Stewardship needs to be talked about every service
 - One-Minute Sermons

Review Donations

- Every month
- Possible identification of pastoral needs

Generosity: What's age got to do with it?

Cynthia McChesney
Adapted from a Presentation by Rev. Karl
Travis
Pastor, First Presbyterian Church,
Fort Worth, TX
Based on the book by Neil Howe and Bill
Strauss, Generations: The History of
America's Future

- Four types of Generations
 - Civic
 - Adaptive
 - Idealist
 - Reactive
- Generations cycle/spiral in this order through history

Generations Theory

- GI Generation 1901-1924 Civic
- Silent Generation 1925-1942 Adaptive
- Baby Boom 1943-1960 Idealist
- Xer 1961-1981 Reactive
- Millenials 1982-2004 (Civic)
- Homeland Generation 2005-Present Adaptive

The Living Generations Civic, Adaptive, Idealist, Reactive...

- Early experiences of money and stewardship
 - Trained from childhood/Nickels and dimes in the milk box
 - Likeliest to be pledgers
 - Giving is a public responsibility/necessity
- Attitude toward the institutional church:
 - High trust and participation
- Language:
 - Gls: sacrifice, Silent: Commitment

GI and Silent Generations

- Early experiences of money and stewardship
 - Post war boom, Upward mobility, television affluence
 - Spotty stewardship training if at all
 - Taught: giving a personal option, not public necessity

Boomers and Xers

- Boomer attitude toward the institutional church:
 - Distrust if not disgust
 - Skeptical of stewardship if presented about the institution's health.
 - Little denominational loyalty
- Xer attitude toward the institutional church:
 - Not constitutionally antiestablishment
 - Will trust a congregation if it "works."
 - Looking for community, not church, in which to practice spiritual disciplines

Attitudes toward institutional church

- Making faithful Boomers and Xers stewards;
 - Earn trust
 - Provide control in giving
 - Provide choice in giving
 - Educate many
 Boomers began faith
 journey when
 congregations did not
 teach about stewardship
 - Language: Money is a Tool

Baby Boomer and Xers

■ Generation Debt

Perpetual presence of war

■ Barrage of advertising

Even greater disparity of rich and poor Millenials

- Same letter goes to everyone – 80 year olds and 30 year olds
- Motivational sermon
- Pledge cards/US mail
- Process repeated...shampoo/ri nse repeat

Typical Stewardship Campaign

- Communication segmented by different generational groups – letter could be written by representatives within the cohort
- Language tied to generational understanding (no sacrifice for boomers!)
- Multiple mailings, generationally specific

Considerations

Include younger members in planning and executing stewardship effort (may have no idea about how much church costs to run)

Considerations

Provide many ways to pledge and pay/online, EFT, etc.

Considerations

- Narrative budget
- Link the act of giving with the impact of the gift – outreach, ministry, education

Considerations